



2026 TRUE NORTH SOCIETY FUNDRAISER  
**SPONSORSHIP OPPORTUNITIES**



# True North Society's Signature Fundraising Event

**We are seeking great partners to help us reach our goals!**

## **Event Details:**

- Saturday, April 17, 7-10 p.m.
- Hyde House Public Studio in Hyde Park, Tampa

## **What to Expect:**

- A fun-filled evening with casino table games, raffle items, great food and drinks, and live entertainment
- Attendance of 200+ influential young professionals from across Tampa Bay
- All event proceeds will go towards funding the Think Big for Kids *True North Passion Scholarship*



# What is the True North Society?

## In Collaboration with Think Big for Kids

The [True North Society](#) is a group of passionate and focused young business professionals, entrepreneurs, academics, creatives and philanthropists who are actively involved in supporting [Think Big for Kids](#).

- In collaboration with non-profit Think Big for Kids, we help kids break the cycle of poverty by preparing them for the workforce.
- Through volunteering and mentoring, we create pathways to success by serving as a compass that helps the next generation find their purpose.



# We're Helping to Break the Cycle of Poverty

## The True North Passion Scholarship

The True North Passion Scholarship is awarded through Think Big for Kids to students who demonstrate integrity, perseverance and passion for their future careers:

- In 2025, we raised **over \$80,000** for the True North Passion Scholarships.
- We have awarded scholarships to **34 deserving students** since our inaugural fundraiser in 2023.
- Scholarships range from **\$2,500 to \$10,000** based on post-secondary plans and qualifying criteria.
- Student career plans range from Engineering and Healthcare to Marketing, Technology and more



APRIL 17, 2026



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## SPONSORSHIP OPPORTUNITIES



# Presenting Sponsor- \$25,000

## Sponsorship Package Benefits

- Exclusive sponsorship with no competing brands
- Company logo on everything related to the event: marketing materials, invitations, website and social graphics
- 10 guest tickets for event
- Speaking opportunity to 200+ business and community leaders
- Additional branding opportunities on lanyard, giveaways and materials for display
- Social media posts before and after event recognizing your company as Presenting Sponsor
- Opportunity to provide an item for the raffle
- True North Passion Scholarship awarded in honor of your company
- Opportunity to serve on the Think Big for Kids Scholarship Review Committee

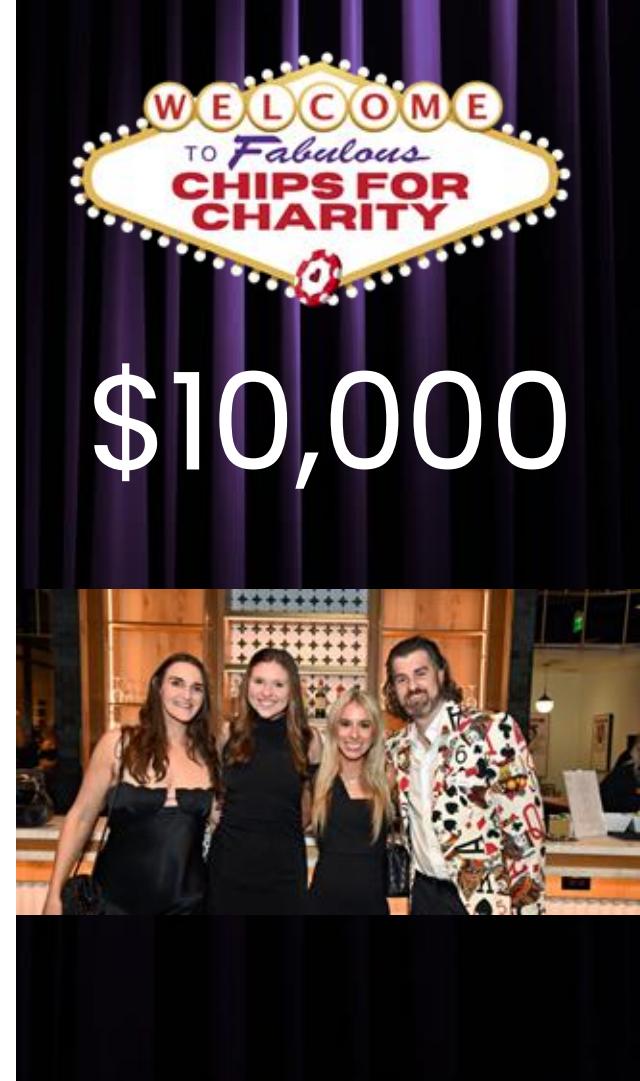


## Platinum Sponsor - \$10,000

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### Sponsorship Package Benefits

- Company logo included in event promotion: marketing materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Six guest tickets for event
- Social media posts before and after event recognizing your company as Platinum Sponsor
- Named signature cocktail for the event with your company logo on tables and at the bar
- Opportunity to provide an item for the raffle



## Gold Sponsor - \$5,000

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### Sponsorship Package Benefits

- Company logo included in event promotion: marketing materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Four guest tickets for event
- Social media posts before and after event recognizing your company as Gold Sponsor
- Opportunity to provide an item for the raffle



Bronze Sponsor – \$2,500

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## Sponsorship Package Benefits

- Company logo on event materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Two guest tickets for event



# Thank You to Our 2025 Sponsors

## Presenting Sponsor



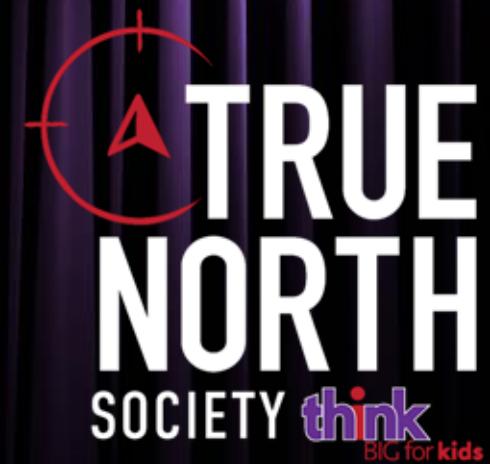
## Platinum Sponsor



## Gold Sponsors



## Bronze Sponsor





To secure your spot today, please reach out to:

**Saxon Baum**

Event Chair

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**Amy Alley**

Think Big for Kids Executive Director

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*Think Big for Kids is a 501(c)3 not for profit organization, EIN #: 83-3978138  
– all donations are tax deductible.*