

Journey Without Limits

2025 Impact Report



think
BIG for kids





Journey Without Limits

From the beginning, Think Big has embraced a bold mission: helping kids break the cycle of poverty by preparing them to excel in the workplace. This work requires more than short-term solutions. It demands long-term commitment, a strong community of partners and volunteers, and an unwavering belief that every young person deserves the chance to succeed. At its heart, our mission is about walking with students on a journey without limits, one that opens doors to education, opportunities and lasting change.

Our programmatic roadmap spans nearly a decade of a student's life. Beginning with career exploration in middle school, we journey with students through high school, post-graduation planning and into their first professional job. This continuum of support ensures that every young person has the mentorship and resources to pursue a future without limits.

Thanks to you, our students are discovering that they are not confined by circumstance. With access to our three pillars – **Career Exploration, Mentorship, and Job Readiness & Placement** – they are building the skills, confidence and networks to chart their own path. Each success story is proof of what's possible when young people are empowered to think big and expect more.

Our ultimate measure of success is simple yet profound: young people achieving personal and financial well-being in careers of their choice. As Think Big grows, we are focused on deepening this impact, ensuring that the journeys we help launch today will continue to shape brighter, limitless futures for decades to come.



Amy Alley
Executive Director



Tony DiBenedetto
Founder and Board Chair

Reflecting on the 2024–25 academic year, we are excited to share a few highlights of Think Big’s impact across three strategic areas.



1 Student Success

Young adults like Dalila and Elian are entering the workforce equipped for success, thanks to Think Big’s mentorship, scholarship and internship opportunities. These are just two examples of how your support is helping students set and achieve their post-graduation career goals.



Dalila is finalizing her bachelor’s degree in international business with enough professional experience to land her dream job in data analytics.

“Going from the mentorship program to getting an internship in a global company, Think Big believed in me since the beginning and saw my potential. Almost preparing to graduate I reflect that it wouldn’t be possible without Think Big.” – Dalila



Elian graduated from EMT and firefighting academies and is now serving the community as a firefighter, earning a livable wage and inspired to continue his education.

“Not having to worry about financial strain or educational debt gave me the chance to put all my focus into my firefighter training whether it was studying late at night, keeping up with physical fitness, or staying mentally prepared. That support has made a real difference in my journey.” – Elian

2

Regional Reach

Think Big's impact is deepening throughout the communities we serve. As our organization matures, regions like Greater Washington, D.C. and New Jersey are rolling out Mentorship and Job Readiness & Placement pillars, extending programmatic reach beyond Career Exploration. With additional program sites, volunteers and partnerships, even more students can experience the full Think Big journey.



Thanks to our partners at the Fairfax County Economic Development Authority and Educate Fairfax, Think Big's Greater Washington region awarded its first-ever scholarships to four deserving Fairfax County Public School seniors.

3

Community Connectivity

Think Big is committed to furthering education, engagement and thought leadership in support of our mission. This year, we launched two strategic initiatives to drive greater connectivity across our community:



The **Think Big for Kids mobile app** is designed to meet the evolving needs of our students through engaging content, gamification, and a platform connecting mentors and mentees.



Think Bigger Voices is a podcast aimed at inspiring education, advocacy and action through dialogue with national experts focused on helping to break the cycle of poverty for kids.

Thank You To Our Strategic Partners



A-LIGN



GROW
FINANCIAL



NEXTPATH
CAREER PARTNERS

RELIAQUEST®



Why Our Work Is Critical

Two in five Americans are struggling to meet the rising costs of basic living expenses. These are working families who earn above the poverty line but fall short of what it takes to survive. As a United Way partner, Think Big uses the organization's "United for ALICE" framework as a true measure of economic vulnerability and a benchmark for our goal to help young people achieve financial well-being.

ALICE Families: **A**sset Limited, **I**ncome **C**onstrained, **E**mployed



2 in 5

Americans are struggling
to make ends meet

Who We Are

Think Big for Kids is a national non-profit with a mission to break the cycle of poverty by preparing kids to excel in today's workforce.

Our Unique, Three-Pillar Program

We work with students from middle school through high school and into young adulthood as they transition to on-the-job training, technical programs or college.



**Career
Exploration**



Mentorship



**Job Readiness
& Placement**

How We Make It Happen

We partner with companies representing numerous industries and like-minded organizations to provide the awareness, guidance and support young people need to set and achieve their post-graduation goals.

Our Target

To provide every student with the education and opportunities to achieve their career plan and earn a livable wage.

Where We Serve Kids

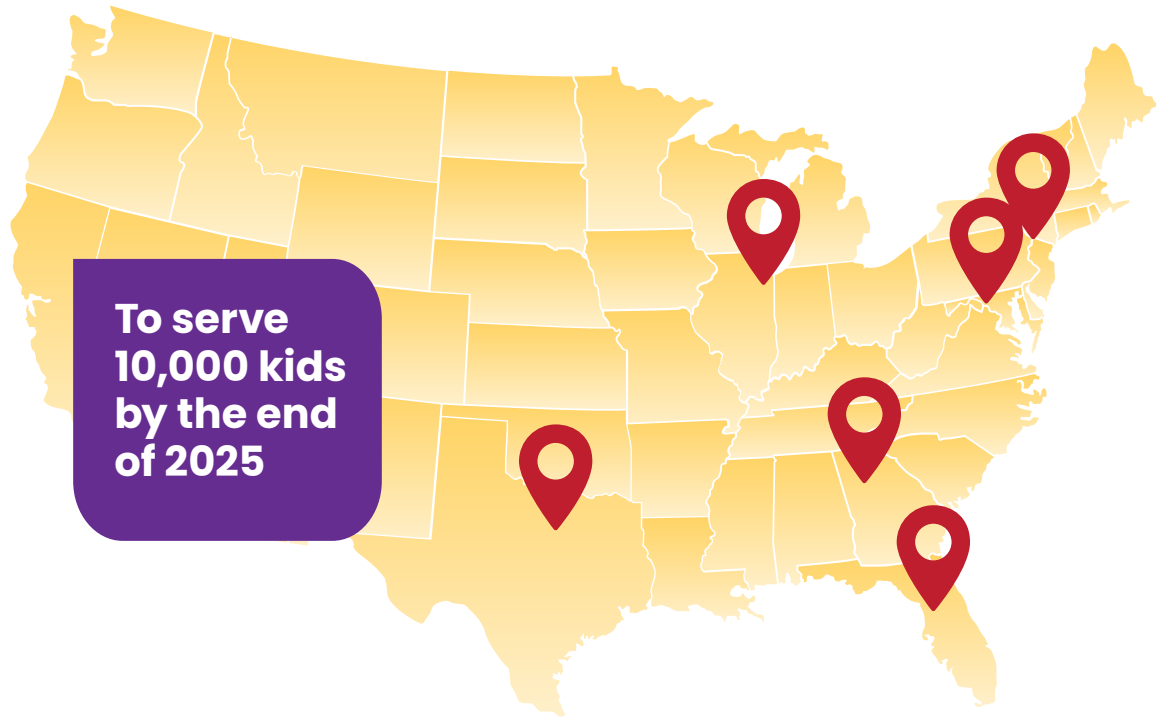
- **Tampa Bay, FL** (Headquarters)
- **Atlanta, GA**
- **Chicago, IL**
- **Dallas, TX**
- **New Jersey**
- **Greater Washington, D.C.**

8,500
kids served
since 2016*



*as of the end of the 2024-25 academic year

Our Vision



2024–25 Academic Year

46

program
sites

400+

career
showcases &
workshops

95

students
paired with
a mentor

\$1M+

scholarships
awarded
since 2020

150+

corporate
and affiliate
partners

500+

volunteers

1,815

students actively
participated in
programming

PILLAR ONE

Career Exploration



Designed to spark passion and build confidence, Think Big's Career Exploration pillar introduces middle schoolers to a wide range of industries and career paths. Our programs help students discover their strengths and begin developing a plan for success. Through hands-on showcases, field trips and soft-skills workshops, our volunteers bring hope and possibility during these pivotal teen years.

Program Highlight

Guided by the **National Career Clusters Framework®**, we continue to add partner companies across all recognized 16 career clusters to introduce students to as many industries and job opportunities as possible.



Career Exploration Introduces Students to:

- Multiple industries
- Companies of all sizes
- Available jobs & roles
- Career paths
- Career & personality affinity
- Soft-skills development

By the Numbers

1,580

student
participants



404

career showcases,
workshops & field trips



Student Surveys

88%

Indicated they learned about careers
or jobs they didn't know about.

92%

Would recommend Think Big to a friend.

81%

Said Think Big is helping them decide what they
want to do after high school.



“

This is exactly what the kids need. To have the curtain pulled back a little bit and to see there's more than just being a famous athlete or a famous singer – and that even within different industries you can do a lot of different things. Kids are very impressionable at this age. The more you can expose them to alternative paths, the more they can imagine themselves in those paths.”

MORRIS QUEIROLO, EDUCATOR, LIBERTY MIDDLE SCHOOL, FAIRFAX COUNTY PUBLIC SCHOOLS

“

Healthcare is a vast field that people believe requires multiple years of post-secondary education to work in, but Think Big Career Showcases give us the opportunity to dispel that myth and educate the next generation on careers they may not have thought about – that don't require massive investments of time, resources and money – and that can set someone up on a path to success and prosperity.”

NATHAN MART, INOVA HEALTH, GREATER WASHINGTON



PILLAR TWO

Mentorship



Think Big's Mentorship pillar offers students personalized educational and career guidance. Students are paired with a mentor in high school or through their post-graduation journey. Mentors help them choose the right path, stay accountable and plan for life after high school. Think Big mentors provide trusted support and stability as kids transition into adulthood in pursuit of their personal and professional goals.

Program Highlight

During the 2024-25 academic year, volunteers in **Greater Washington** and **New Jersey** extended Think Big's impact with the launch of our Mentorship Program across both regions, **formalizing 10 new mentor/mentee pairings**.



How We Provide Mentorship

- Dedicated champion for goal setting & accountability
- Development of educational & career paths
- Course & academic program selection
- Regular meetings & touchpoints
- Pairing based on career interest & personality

95



**formalized mentor/
mentee pairings**

100%



**of Think Big's high school senior
mentees are making their plans
for post-graduation.**

A Shared Journey

Think Big Mentorship is designed to be a shared experience, where mentors gain valuable insights, renewed perspective and personal fulfillment alongside the growth of their mentees.

The Mentor Impact

“If you’re thinking about becoming a mentor, my best piece of advice is do it. Do it today. Don’t wait, because it is such an incredible thing, both for the mentee and for the mentor, to begin a relationship that can serve so much of what we need as humans – connection, purpose inspiration in one another’s lives.”

IRINA KHASIN, SHAREHOLDER, GREENBERG TRAURIG, TAMPA BAY



Irina and Chairah, a 2023 Think Big scholarship recipient and current student at NYU.

“Thank you for the honor of mentoring this lovely young lady! It gives me so much hope that our future is in the hands of amazing young people like this... bright, caring, wanting to give back!”

BETTY MATLAGA, CEO OF A+ PRODUCTS, NEW JERSEY



Betty and Jessica, a 2025 Think Big scholarship recipient. Jessica was named Boys & Girls Clubs Youth of the Year for New Jersey.

The Mentee Impact

“Think Big has supported me in numerous ways. My mentor has helped me develop a range of skills, provided guidance and assistance on my career path, opened up valuable networking opportunities, and ensured I always have someone to reach out to.”

KEVONNE



2025 Think Big scholarship recipient Kevonne with his mentor, Zac Duffy, Chief of Staff, Appspace. After completing several Think Big internships, Kevonne plans to study cybersecurity in college.

“Sheryl and I have kept in touch since my senior year of high school when I received the ‘Think Business’ scholarship, and she has been a great source of advice and support ever since.”

ALIYAH



2024 Think Big scholarship recipient Aliyah with her mentor, Sheryl Hunter, Shareholder, Trenam Law



PILLAR THREE

Job Readiness & Placement



Think Big's Job Readiness & Placement pillar helps kids transition into young adulthood with the resources and support to pursue their career goals. We offer multiple opportunities for skills development, work experience and scholarships beginning in high school through the completion of on-the-job training, technical programs or college. Our target is for every student to enter the workforce earning a livable wage in a career of their choice.

Program Highlight

As of the 2024–25 academic year, **Think Big has now awarded \$1 million in scholarships** since beginning the program in 2020 with one student.



How We Build Tomorrow's Workforce

- Job shadowing
- Skills development workshops
- Internships
- Apprenticeships
- Scholarships for trade schools, community college, universities
- Job placement assistance

Inaugural College Readiness Workshop: "Keys to the Campus"

Think Big's inaugural college readiness workshop for recent high school grads and rising seniors, "Keys to the Campus," included sessions on time management, soft skills and financial aid, plus a candid panel of past scholarship recipients. Students set personal goals, explored resources and connected with peers – a powerful step toward building confidence, community and college readiness. Volunteers **Brooke Evans** and **Nadine Bailey** lent their expertise to the workshop, providing valuable insights into navigating campus life as a first-generation college student.



Internships: Open Doors to Open Minds

Tampa Bay employers across numerous industries opened their doors to students ages 15 to 22 for paid summer internships. These opportunities provided hands-on experience, helping students explore career paths, gain professional skills and build lasting networks.

50 Students Completed Summer Internships with Think Big Partner Companies:

- Accenture
- Appspace
- Grow Financial Federal Credit Union
- Tampa General Hospital
- Trenam

“From checking patients out at the Departure Lounge, to being in the Emergency Department, to finally scrubbing in and learning in the OR – I’ve learned so much more than I ever imagined. I’ve gained hands-on experience, professional confidence, and most importantly, a clearer vision of what I want to do in the future.” – EVA



Eva (left) was one of 20 students who completed a summer internship at Tampa General Hospital.

2024–25 Academic Year Intern Survey

86%

Rated their overall experience as excellent.

100%

Would recommend Think Big to a friend.

Top four skills developed during their internships:

- Communications
- Teamwork
- Problem-solving
- Time management

“Working with this group of energetic and inquisitive minds was, without question, mutually beneficial. While they had the benefit of exposure to the corporate and financial services world, we were the recipients of their enthusiasm and fresh perspective.”

JARED BARR, CHIEF EXPERIENCE OFFICER AND INTERNSHIP STAKEHOLDER, GROW FINANCIAL



Think Big interns brainstormed and developed ideas to improve Grow Financial's member experience, using a Gen Z perspective.

SCHOLARSHIP HIGHLIGHTS

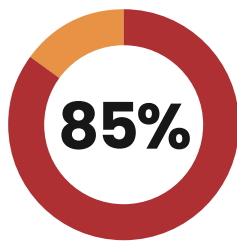
\$1 Million Awarded to Over 250 Students Since 2020



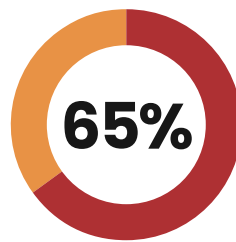
Think Big scholarships provide opportunities for deserving students to attend technical or trade school, community college, or a four-year university in pursuit of their chosen career path. Think Big has now awarded more than \$1 million in scholarships to over 250 students since starting the program with one recipient in 2020. The **Greater Washington** region awarded its first scholarships this year, while the **New Jersey** region awarded 10 scholarships following the launch of its program in the 2023-24 academic year.

2024-25 Academic Year Results

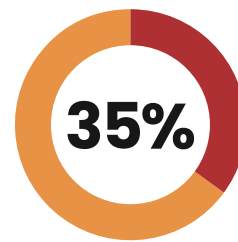
Think Big awarded \$385,000 in scholarships to 110 graduating seniors:



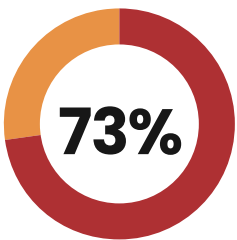
are first-generation college students



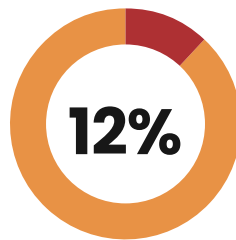
are attending a four-year university



are attending community college



are attending public community colleges or universities in state



are pursuing trades or technical certifications

Top three areas of intended study:

- Healthcare
- STEM
- Business

Celebrating Big Achievements

Think Big's scholarship event was held in May at the Marshall Center on the campus of USF in Tampa. More than 250 attendees, including scholarship recipients, their families and friends of Think Big, enjoyed an afternoon of celebration. Phylice Dupoux (below right), one of Think Big's first volunteers and now a mentor, served as the afternoon's emcee.



Think Big for Kids has done much to change my outlook on my future, ensuring that I can attend Florida Tech with the scholarship, provide me with a summer internship at Accenture, invest in me with networking experience at Deloitte in Downtown Tampa, and create an amazing rewarding event for every scholarship recipient! I will do what

I can to surpass what I can do now, especially since I am a sophomore in college now through the dual enrollment classes I have taken!"

JORGE IS PURSUING A DEGREE IN ELECTRICAL ENGINEERING WITH ASPIRATIONS OF BECOMING A METEOROLOGIST.



STUDENTS FROM THE BOYS & GIRLS CLUBS OF MERCER COUNTY, NEW JERSEY, CELEBRATE THEIR THINK BIG SCHOLARSHIPS WITH FAMILIES AND SUPPORTERS.

Volunteer Impact

From career showcase hosts and mentors to committee members and advocates, we rely on the time and talents of the Think Big network to make our mission a reality. This year, more than 500 volunteers shared their expertise and encouragement, creating a powerful community of support that helps kids envision and achieve a future without limits.

Think Big for Kids National Board of Directors

Tony DiBenedetto,
Founder & Chair
Amy Alley, Executive
Director
Holly Grogan, Vice Chair
Jennifer Williams,
Secretary
Jack Rybicki, Treasurer
Michael Batt
Saxon Baum
Melinda Perez

Atlanta Advisory Board

David Brown
Dom Cristelli, Chair
Kina Franklin
Leslie Roberts
Phil Watson
Donte Wilder
Georgia Williams
Hayley Witt

Chicago Advisory Board

Ken Berry
Jose Gonzalez
Chris Joseph
Lydia Kelley
Crystal Morris
Leah Ojesina

Dallas Advisory Board

John Carradine, Chair
Mandi Crume
Rosa Manges
Izzy Ramirez
Duke Skarda

New Jersey Advisory Board

Jim Bowman, Chair
Jaime Bowman
Tyler Bowman
Mike Corridon
Laura Crowley
Sally Glick
Mike Goor
Mark Kuehn
Elizabeth Matlaga
Wendy McGuire
Richard Shorten

Greater Washington, D.C. Advisory Board

Amir Capriles, Co-Chair
Stacey Dessecker
Andrea Evans
Dana Fallon
Julie Holmes
Layla Mailoudi
Zoe Marcuse
Marc Matthie
Caryn McGarry
Michael O'Shaughnessy
Peter Pilawa
Sarah Sava
Chris Tacinelli
Jennifer Taylor

Tampa Bay Advisory Board

Tony DiBenedetto
Holly Grogan
Missy Hurley
Irina Khasin
Stephanie Markese
Bob Riddell
Jennifer Williams

New Advisory Board Chairs

This year, Think Big welcomed two new Advisory Board chairs in Atlanta and Dallas. Their leadership and vision will strengthen our growing presence in these communities, expand opportunities for students, and help us continue building the local partnerships that fuel our mission.



Dom Cristelli
Atlanta



Jon Carradine
Dallas

2024-25 Volunteers of the Year



Aida Garcia
New Jersey



Gaines Hayes
Tampa Bay



Mike Herdeggen
Tampa Bay



Mary Hogan
New Jersey



Seyi Ola
New Jersey



Jennifer Sparano
Tampa Bay



Allie Spurrier-Battaglia
Tampa Bay



Volunteer Event Highlights

Think Big held several events throughout the year as an opportunity to make new connections and highlight the impactful work of our volunteers, partner companies and supporters.

Atlanta

Atlanta supporters, partner companies and new friends joined a reception in July 2025 to learn more about the region's growth and opportunities to become part of Think Big's mission.



CANDACE STAINBROOK (LEFT), A SENIOR RECRUITMENT CONSULTANT WITH PARTNER COMPANY HAYS, SHARED HER INSIGHTFUL EXPERIENCES HELPING STUDENTS THROUGH THE PROCESS OF BUILDING THEIR RESUMES. JENNA TESCHEL, THINK BIG'S REGIONAL PROGRAM MANAGER, IS ON THE RIGHT.



When we think about what children need to succeed, we often think about academics, resources, access to technology, after-school programs – and all of those are critical. But there's another piece of the puzzle that is just as important and often overlooked: the power of a caring adult who shows up."

CANDACE STAINBROOK

Tampa Bay

The Tampa Bay Volunteer Appreciation Event was held in January 2025, at the Tampa River Center, where over 200 Think Big supporters came together to celebrate Think Big's growth, achievements and community of volunteers.





New Jersey

Think Big's network of volunteers gathered for a reception in November 2024 to celebrate the region's expansion and impact since launching programming in Fall 2022.

Greater Washington

Think Big's Greater Washington Advisory Board, in partnership with the Fairfax County Economic Development Authority and Fairfax County Public Schools, hosted an impactful event at ICF: "Investing in Your Future Workforce and Our Community."

ICF'S CARYN MCGARRY, CHIEF HUMAN RESOURCES OFFICER AND ADVISORY BOARD MEMBER, SERVED AS A HOST FOR THE EVENT.





THE TRUE NORTH SOCIETY HOSTED ITS SECOND ANNUAL CHIPS FOR CHARITY FUNDRAISER ON MARCH 7, WHICH BROUGHT OVER 150 THINK BIG SUPPORTERS TOGETHER FOR AN EVENING OF CASINO GAME TABLES, A SILENT AUCTION, LIVE ENTERTAINMENT, AND GREAT FOOD AND DRINKS.

The True North Society is Think Big's group of young professionals supporting our mission. True North members volunteer across all three Think Big pillars. In addition to networking and volunteer events, the group's 2025 annual Chips for Charity event raised \$80,000 to fund 16 True North Passion Scholarships.

The True North Society Board

- | | |
|---------------------|-------------------|
| — Saxon Baum, Chair | — Meghan O'Keefe |
| — Stephanie Baum | — Omar Soliman |
| — Marla Carangi | — Allie Spurrier- |
| — Peter Cecora | Battaglia |
| — Julie Curry | — CJ Steadman |
| — Miles Harrell | — Sam Stein |

"True North has become an integral part of Think Big in terms of recruiting younger volunteers and engaging a new part of the ecosystem. We have successfully engaged 250 volunteers and continue to host our annual fundraiser, Chips for Charity, where in total we have raised over \$250,000. We look forward to continuing the group's growth and expanding to other Think Big markets."

SAXON BAUM



VASTI IS A 2025 RECIPIENT OF THE TRUE NORTH PASSION SCHOLARSHIP.



SAXON BAUM, FAR RIGHT, AND A GROUP OF TRUE NORTH VOLUNTEERS

Partner Impact

This year, **more than 150 partners** – from businesses and schools to non-profit organizations – extended the reach and impact of Think Big. By providing volunteers, critical resources and programming support, they are helping us build pathways of opportunity that not only equip kids with skills and confidence but also strengthen the communities they will one day lead.

Strategic Partners

Think Big's strategic partners receive the highest recognition for their participation in our programming, generous financial contributions, and tireless support of our mission.



A-LIGN



APPSPACE



Fairfax County
Economic Development Authority



National Partner Companies

3Cloud Solutions
A Plus Group Solutions
Accenture
Access Self Storage
AG&E
Amazon Web Services
AOE Creative
Audi of America, Inc.
Bake More Pies
Bank of America
Bloom Catch
Bohler Engineering
Chick-fil-A
CIBC
Citi
Citrin Cooperman

Clark Construction
Clifton Larson Allen
Complete Landsculpture
Contract Leasing
Crestron
Crisis Center of Tampa Bay
Daines Financial
Deloitte Consulting
DPR Construction
DNAFILMCO
EY
Fairfax County Government
Felician University
Florida Funders

Friends of the Chicago River
General Dynamics Information Technology
Goodwin Living
GOROVE SLADE
Gourmet Kitchen
Granicus
Greenberg Traurig
Haneke Design
Hays
Humane Society of Tampa Bay
ICF
Inova
InStride
JDP Electric

National Partner Companies *continued*

Johnson & Johnson
JP Morgan Chase
LINGO
Mack Boring & Parts
Manhard Consulting
Mettler Toledo
Microsoft
Navy Federal
New Jersey Land Improvement
Contractors of America
Northern Virginia Community College
Northern Virginia Technology Council (NUTC)
Oracle
Orlando Health
Paws 'n' Rec
Phillip Jeffries
Port Jersey Logistics
Publix
RevStar Consulting
Seacoast Bank

Situation Project
Sloan Valve
SME Solutions Group
Stevens Institute of Technology
Suncoast Credit Union
Sunrun
Tampa Electric
Tampa General Hospital
Town of Vienna
Trenam Law
Trilogy Sound Studio
Truist
USAA
Valley Health
Velosio
Verizon
Virginia Tire & Auto
Winston & Strawn LLP

2024-25 Partner Companies of the Year

- A+ Products, Inc., New Jersey
- Accenture, Tampa Bay
- Contract Leasing Company, New Jersey
- Citrin Cooperman, New Jersey



Building a National Brand

Thanks to our Strategic Partner, **Roger West**, Think Big's newly designed website earned two coveted awards in 2025 by the American Advertising Federation of Tampa Bay: a Gold Addy and Best of the Bay. The website was also nominated for a prestigious 2025 Webby award, selected from nearly 13,000 global entries across 70 countries. Roger West has provided branding and marketing services for Think Big since 2018.



“

Seeing the needs of local children inspires us to step up, because programs like this provide the guidance and opportunities that can change the entire trajectory of a young person's future. It's rewarding to be part of helping them see what's possible.”

MANDI JOHNSON, VICE PRESIDENT OF STRATEGIC GROWTH, NEXTPATH CAREER PARTNERS, TAMPA BAY



BRIDGETTE WELSH, PROJECT MANAGER AT **RELIAQUEST**, IS SHOWN HERE WITH HER MENTEE AND 2025 THINK BIG SCHOLARSHIP RECIPIENT, BARBARA. BRIDGETTE HAS BEEN A MENTOR TO BARBARA SINCE 2023. RELIAQUEST HAS GENEROUSLY SUPPORTED THINK BIG SINCE OUR FOUNDING, PROVIDING FUNDING, WORKSHOPS, FIELD TRIPS AND THE GIFT OF EMPLOYEE VOLUNTEERS.



Think Big's Affiliate Partners include likeminded non-profit organizations, schools and other groups that enable us to reach and serve more kids without a brick-and-mortar location. Through formal collaborations and a shared purpose, these partners generously provide the programming sites, resources and support necessary to scale growth and impact.

Affiliate Partners

After-School All-Stars
Boys & Girls Clubs of Chicago
Boys & Girls Clubs of Clifton
Boys & Girls Clubs of Greater Dallas
Boys & Girls Clubs of Mercer County
Boys & Girls Clubs of Metro Atlanta
Boys & Girls Clubs of Monmouth County
Boys & Girls Clubs of Paterson & Passaic
Boys & Girls Clubs of Greater Tampa Bay

Fairfax County Public Schools
Frameworks of Tampa Bay
Friendship Christian Academy
Hillsborough County Public Schools
Hillsborough Education Foundation
Pinellas Education Foundation
Tampa Bay Tech
Triad Foundation
University of South Florida



The Think Big Career Exploration and Mentorship Program has empowered our middle and high school youth by connecting them with real-world career pathways and inspiring role models. Through hands-on learning and guidance from mentors, participants have gained the confidence, skills and knowledge needed to pursue their future career goals. At Wilbert Davis, these experiences open doors to opportunities that would not have been possible without this program. The program truly helps our future leaders shape their long-term career goals."

FELTEENA MOFFETT, SENIOR CLUB DIRECTOR, BOYS & GIRLS CLUBS OF GREATER TAMPA BAY



Community Impact

Think Big is advancing education, engagement and thought leadership in support of our mission. This year, we embarked on strategic initiatives to strengthen Think Big's impact across the community, deepening connections within our network while reaching new people, organizations and opportunities.



Think Big for Kids Mobile App

With the goal of driving greater connectivity and accessibility to programming, in July 2025 Think Big rolled out a newly developed mobile app for kids ages 13 and older. This app allows us to efficiently communicate with students and respond quickly to their emerging needs and opportunities. We look forward to building user adoption among all of our students, from middle school through post high school graduation.



Available on the Apple and Google App stores, the app provides a personalized user experience and utilizes gamification throughout the platform. Students earn rewards and badges based on their profile and activities to track their journey and interests.

Key features include:



Mentor/mentee communications platform



Real-time news feed to learn about relevant topics and student success stories



Opportunity section where students can access information on available internships, scholarships, employment and more.



Career exploration assessment with detailed information on 16 career clusters guided by the National Career Clusters Framework®.



Think Bigger Voices Podcast

In October 2024, Think Big launched Think Bigger Voices, a podcast dedicated to breaking the cycle of poverty for kids in America. Co-produced by Tony DiBenedetto and Chief Marketing Officer, Jennie Treby, the show highlights changemakers across the country and dives into real conversations with experts and advocates tackling systemic poverty.



Acast



Apple Podcasts



Spotify



YouTube



ON THE SET OF THINK BIGGER VOICES WITH EFFIE SANTOS, FOUNDER OF MADI'S MOVEMENT, AND HOST JENNIE TREBY.

Horatio Alger Association of Distinguished Americans

Think Big founder Tony DiBenedetto was inducted into the Horatio Alger Association of Distinguished Americans in April in Washington, D.C. The Association is a national non-profit scholarship organization that honors individuals who have overcome adversity in their lives and gone on to achieve business success and measurable community impact.



TONY DIBENEDETTO (RIGHT) IS SHOWN HERE AT THE 2025 HORATIO ALGER ASSOCIATION OF DISTINGUISHED AMERICANS AWARDS CEREMONY WITH HIS SPONSOR, CHRIS SULLIVAN, PARTNER AT MVP HOLDINGS AND A 2007 AWARD WINNER.

University of South Florida Muma College of Business

Think Big's Executive Director, Amy Alley, served as a keynote during the 2025 AMP conference (Academia Meets Business) in June at the USF Muma College of Business.



AMY ALLEY WITH DR. MATT MULLARKEY, CO-FOUNDER OF USF'S DOCTOR OF BUSINESS ADMINISTRATION PROGRAM ON THE LEFT, AND THOMAS FEINDT, CEO OF GROW FINANCIAL FEDERAL CREDIT UNION AND A DOCTORAL CANDIDATE.

Donor Impact

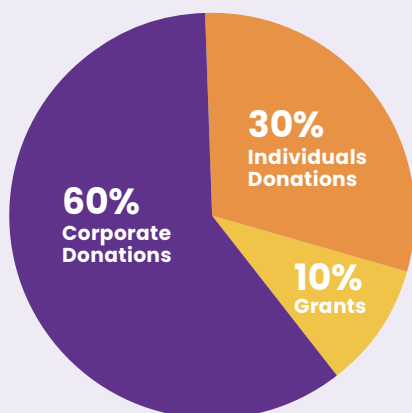
Think Big donors make it possible for our kids to access life-changing education and opportunities. Financial investments fuel every program we deliver, ensuring students receive the resources they need at every stage of their journey. Thanks to the generosity and commitment of our donors, possibility is transformed into progress, opening doors that empower kids to break the cycle of poverty.

Furthering Our Mission

In-kind and financial contributions from corporate sponsors, individuals and grants enable us to expand Think Big's impact through initiatives such as:

- Scholarships & internships
- Career pathway development
- Program resources for students & graduates
- Technology & transportation needs

Think Big's Funding Sources



“

Think Big's impact on the local community, as well as several other communities in the U.S., is tremendous. They truly live up to one of A-LIGN's founding principles, to 'Be All In!' That is why A-LIGN supports Think Big in several ways: holding workshops, mentoring students, donating computer equipment, and financially. Think Big is making a difference, and we are proud to be a Strategic Partner.”

MIKE HERDEGEN, CHIEF INFORMATION OFFICER, A-LIGN, TAMPA BAY

Think Big for Kids is a 501(c)(3) non-profit organization.
Tax ID: 83-3979138

Community Giving Impact



Think Big founder Tony DiBenedetto received the Tampa Bay Lightning Community Hero Award in honor of his long-time commitment to helping underserved young people. Tony and Think Big were presented with a \$50,000 grant from the Lightning Foundation during the March 29th game, directly benefiting our programming and the kids we serve.



For the third year in a row, Think Big for Kids received a \$5,000 donation from the ReliaQuest Bowl organization. This generous contribution, awarded to Think Big in 2025, provides necessary funding to expand Think Big's Mentorship Program.

Pictured left to right: Cindi Jacobsen, Director of Programs for Think Big, Amy Alley, Tony DiBenedetto and Mike Schulze, Director of Communications & Sponsorships, Tampa Bay Bowl Association



thinkbigforkids.org

