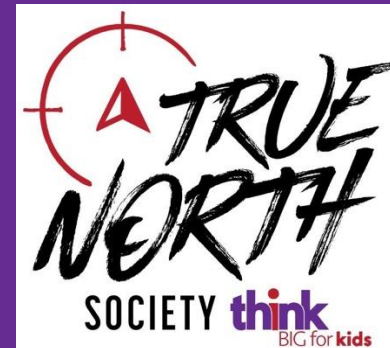


Chips for Charity

Young Professionals Event Benefitting the
True North Passion Scholarship Fund

————— Media Kit

think
BIG for **kids**



Think Big for Kids invites
Young Professionals to Our 2nd Annual

CHIPS FOR CHARITY

MARCH 7, 2025 | 7-11 PM
HYDE HOUSE PUBLIC STUDIO | TAMPA
BLACK TIE OPTIONAL



HOSTED BY



ALL PROCEEDS WILL GO TO TRUE NORTH PASSION SCHOLARSHIP FUND

Chips for Charity Event Overview

Event Details

- Friday, March 7, 2025, 7 p.m. – 11 p.m.
- Hyde House in Hyde Park, Tampa
- Black Tie Optional
- Tickets: \$150
- Eventbrite registration:
<https://chipsforcharity24.eventbrite.com>

Hosted by True North Society

- Think Big's Young Professionals Group
- Event proceeds will go towards funding the Think Big for Kids *True North Passion Scholarship*

What to Expect

- A fun-filled evening with casino table games, raffle items, silent auction, great food and drinks, and live entertainment
- Attendance of over 200 influential young professionals from across Tampa Bay

About Think Big For Kids

- **Who We Are:** a national non-profit organization founded in 2016.
- **Our Mission:** to break the cycle of poverty by preparing kids to excel in today's workforce.
- **What We Do:** help students discover their potential through career exploration, mentorship, and job readiness and placement.
- **Our Focus:** programmatic roadmap from middle school through high school and into young adulthood.



2023–2024 Academic Year Impact

42

program
sites

365

career
showcases &
workshops

82

scholarships
awarded

100+

corporate
and affiliate
partners

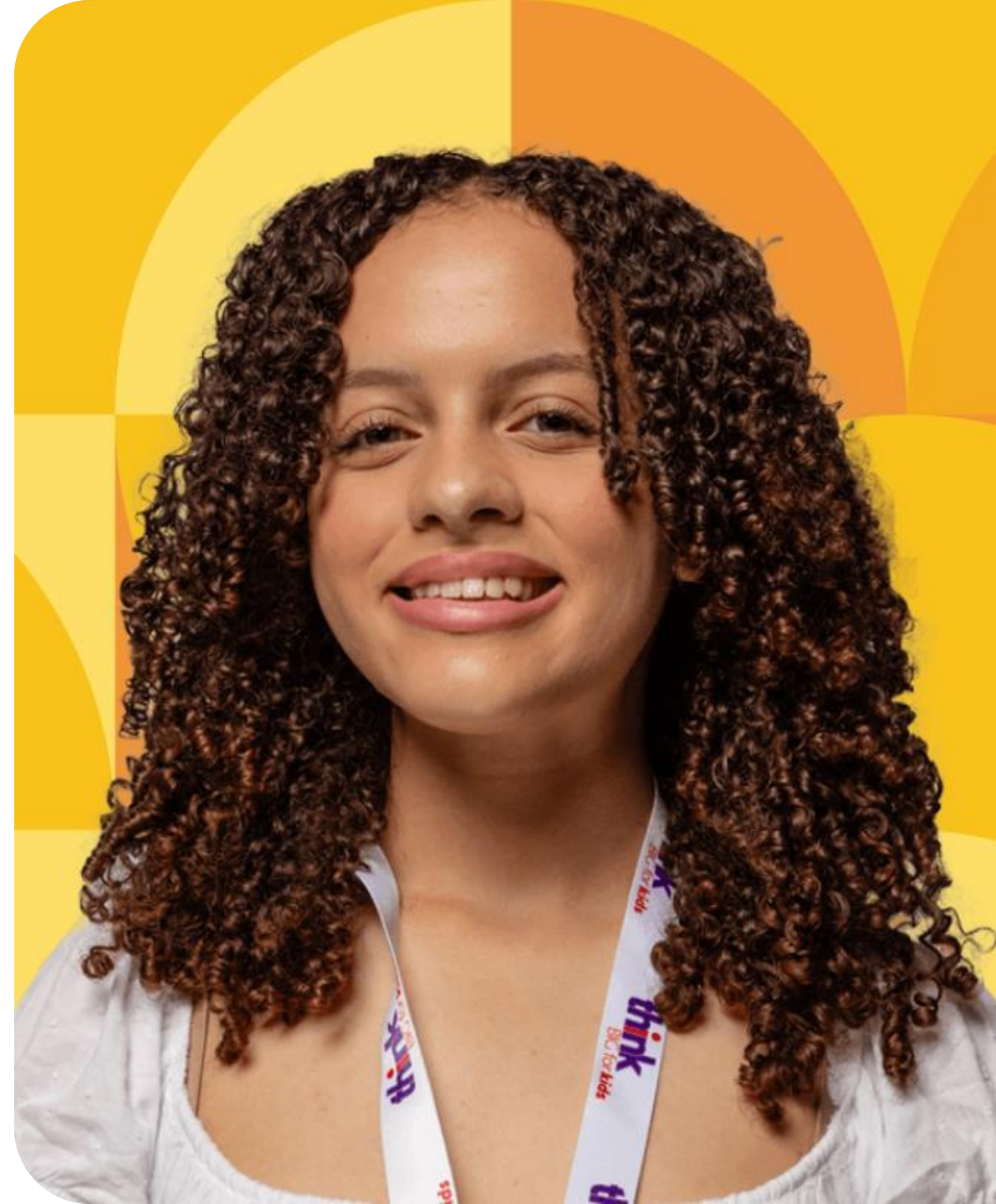
400+

volunteers

1665

kids participated
in career
exploration

think
BIG for kids



About True North Society

Who We Are

- The young professionals group of Think Big passionate about empowering the next generation

What We Do

- Help kids in poverty discover their untapped potential and develop exciting career opportunities

“We exist to provide a compass to the next generation and elevate kids to find their purpose.”

Our Impact

- Volunteers serve as career showcase hosts, workshop leaders and mentors supporting Think Big programming
- 2023 inaugural Chips for Charity event raised over \$70,000 for scholarships



True North Passion Scholarship

Scholarship Information

- Awarded through Think Big for Kids to students who demonstrate integrity, perseverance and passion for their future careers
- 16 deserving students have received scholarships since inaugural fundraiser in 2023
- Scholarships range from \$2,500 to \$10,000 based on post-secondary plans and qualifying criteria
- Provide financial support for trade schools, community college and four-year universities
- Student career plans range from Mechanical Engineering and Healthcare to Marketing to Biology and more



Event Sponsors

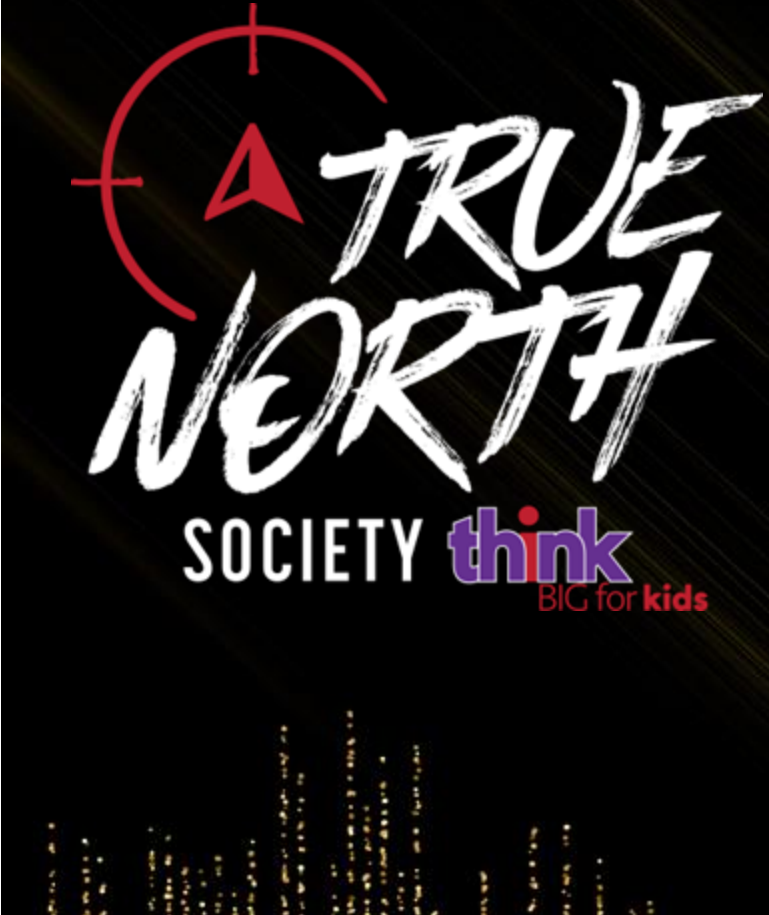
Platinum Sponsor



Gold Sponsors



Additional Event Sponsorships Available



2024 Scholarship Impact: Anthony



“Thank you so much for allowing me to receive the True North Passion Scholarship. You have blessed an aspiring and determined artist to pursue their dream.”
– Anthony



Meet Anthony: A Budding Artist

<https://www.youtube.com/watch?v=xr0XODblZgl&t=14s>

2024 Scholarship Impact: Cory



"I'm so excited to start working towards my AA and then going to school for Dental Hygiene. After college, I am planning on finding a job in a dental office and working my way up!" –Cory

2024 Scholarship Impact: Kayla



“Becoming the recipient of the True North Passion Scholarship is truly an honor for me. With this scholarship I’ll be able to invest in myself and be more confident in pursuing a degree in chemistry at Florida International University.” – Kayla

2024 Scholarship Impact: Nathan



“I am writing to express my heartfelt gratitude for your support, which has been instrumental in allowing me to pursue higher education at FSU. As a first-generation college student, attending college once seemed like an unattainable dream due to financial constraints. However, learning about scholarships changed my perspective, and your generous support made this dream a reality.” – Nathan

★ CHIPS FOR CHARITY ★

For More Information:

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Think Big for Kids is a 501(c)3 not for profit organization – all donations are tax deductible.